



UNLEASH YOUR BUSINESS POTENTIAL





KONSALTIKA: THE FIRST
TAILORED SERVICE IN
RUSSIA



WE DON'T JUST PROVIDE SERVICES.
WE HELP YOU GROW.

ARE YOU LOOKING FOR NEW WAYS TO
DEVELOP YOUR BUSINESS?

DO YOU GO TO SLEEP EVERY NIGHT
REALISING YOU NEVER GOT A CHANCE
TO DO WHAT YOU WANTED?

YOUR OWN FRANCHISE IS THE ONLY
BUSINESS MODEL IN RUSSIA THAT LETS YOU
RECOUP THE EXPENSES IN JUST ONE SALE!



NO TIME TO GROW YOUR BUSINESS?
TOO BUSY SEARCHING FOR NEW
PREMISES, NEGOTIATING WITH
LANDLORDS, THINKING ABOUT
PURCHASES, LOGISTICS, JOB
INTERVIEWS WITH EVER LEAVING
PERSONNEL?

GROW WITH US!
LET YOUR BUSINESS PARTNERS TAKE
CARE OF THE DAILY ROUTINES.
DO WHAT IS REALLY IMPORTANT RIGHT
NOW.
OTHERWISE, SOMEONE ELSE WILL DO IT
INSTEAD OF YOU.





FRANCHISING YOUR BUSINESS IS THE ONLY
WAY TO DEVELOP, SCALE, EXPAND
INTERNATIONALLY, IMPROVE YOUR BRAND
AWARENESS, INCREASE TURNOVER WITH
THIRD-PARTY FINANCING AND HUMAN
RESOURCES



KONSALTIKA MEANS YOUR BUSINESS GROWS
FAST AND AT THE BEST PRICE!

KONSALTIKA MEANS



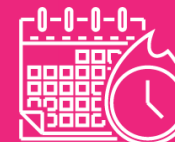
MORE THAN
70
SUCCESSFUL
FRANCHISES

PRESENCE
THROUGHOUT
RUSSIA
AND
CIS



9 YEARS
IN
FRANCHISING

PRICES
STARTING
AS LOW AS
100 000
RUBLES



TIME
FRAME
FROM
7 DAYS

KONSALTIKA IS THE FIRST TAILORED
SERVICE.

WE ARE
READILY
AVAILABLE
TO YOU!

MEET OUR TEAM





DENIS GUSEV

Head of Sales

5 years in franchising

2013-2014

Key Account Manager,
MTS franchising department

2015

Key Account Manager,
Gemotest franchising department

2016 – present,
Head of Sales,
Konsaltika Group of Companies

+7(999)927-20-34
+7(495)789-59-58
sale1@konsaltika.com



EVGENIYA ZYABKINA

Founder/Business Development Director

An impressive 9 years in franchising

2009-2012

Key Account Manager,
GMR Planeta Gostepriimstva (brands Sbarro, Elki-Palki,
etc.)

2013-2015

Head of Franchising Department,
Tea parlour Chaihona №1

2015 – present

Business Development Director,
Konsaltika Group of Companies

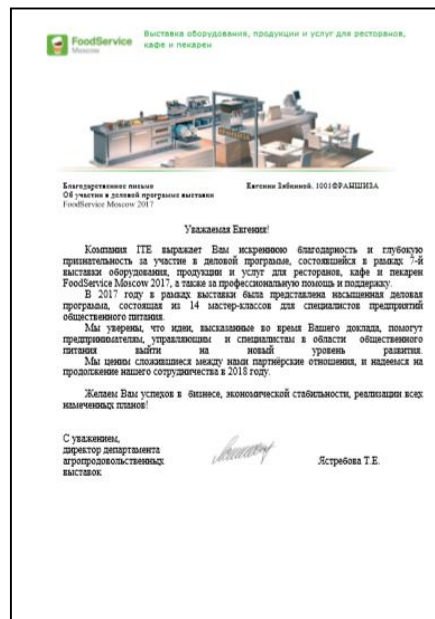
+7(963)644-05-08

+7(495)789-59-58

evgeniya@konsaltika.com



OUR CERTIFICATES



OUR BUSINESS PARTNERS:



**SPARTAK
BUYBRAND Market,17**



**Rusalut.ru
BUYBRAND,17**



**Yaprashnik
BUYBRAND,17**



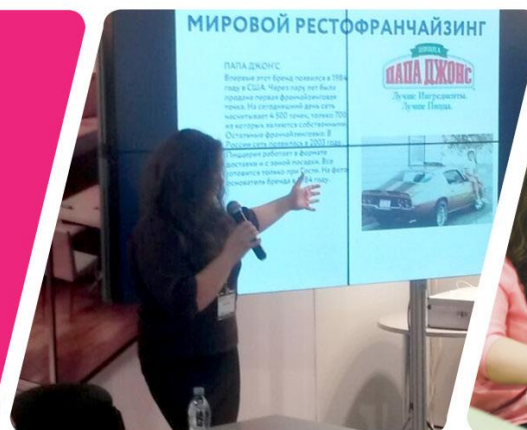
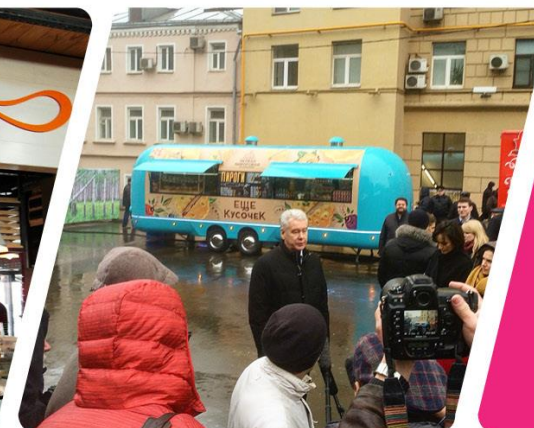
**Vodianoy
BUYBRAND Market,17**



**Arena Space
BUYBRAND,17**

OUR PROJECTS

PHOTOS FROM THE FOLLOWING EVENTS:
BUYBRAND 2015-2017, PIR Expo 2015-2017,
Food Service 2015-2017, BUYBRAND Market
2017, Import substitution fair 2015, PiNzeria
opening at the Usachev market 2017



PENULTIMATE NEWS...

September 27-29, 2017: the 15th BUYBRAND Expo, the largest Russia-focused franchise-related trade show, took place in Moscow. Take a look at our business partners and us there.



LATEST NEWS;)

March 28-30, 2018: BUYBRAND FRANCHISE MARKET'2018 took place in Moscow. Here's our work and success in a few pictures.



OUR SERVICES INCLUDE:

FRANCHISE BOOK

- Franchisee's manual on starting and managing a franchised establishment, with clear instructions on how to search for and secure approval of the franchisor for a suitable unit or premises; on how to zone, equip, remodel and refurbish; also on stock, menu (for catering), logistics, personnel, staff list, personnel motivation and incentives, introductory courses and remedial education, and many other important things.

MANAGEMENT DOCUMENT PACKAGE

- Job descriptions of franchising department employees
- Franchise promotion plan and sales scripts
- Publishing your information on www.konsaltika.com, and not just that

FRANCHISOR DOCUMENT PACKAGE

- Presentation
- Financial model
- Presentation on assessing a location
- Requirements for premises selection

CONTRACTS

- Franchise agreement
- Licensing agreement
- An agreement providing a specialist on-site visit
- Premises acceptance certificate
- Delivery contract (if required)
- Agreement of intent

AUDITING YOUR CURRENT FRANCHISE

A one-day training session that will help you analyse your franchise-related documents. We will also give you our written recommendations on what exactly to work on in order to improve.

WEBSITES AND LANDING PAGES FOR YOUR BUSINESS

One-page or full-scale multi-page websites to promote your franchise

LEGAL SERVICES

Registering trademarks and franchise agreements, patent search etc.

CORPORATE IDENTITY AND BRAND BOOK














Creating logos, brand books, patterns, typography etc.

AND SO MUCH MORE!

PACKAGED OFFERS (RUSSIA)

SERVICES	START PACKAGE	OPTIMA PACKAGE	ALL INCLUSIVE PACKAGE
A well-selling presentation	///	///	///
Financial model	///	///	///
Requirements for premises	///	///	///
Turnkey contract package	///	///	///
Publishing your information on www.konsaltika.com	///	///	///
A one-day audit of your current franchise, advice on your documents and franchise promotion	///	///	///
Management document package	///	///	///
FRANCHISE BOOK		///	///
BRAND BOOK		///	///
Developing your corporate identity			///
A persuasive landing page to promote your franchise			///
Assisted participation in the BUYBRAND trade show			///
Trademark registration			///
PRICE	100 000 rubles	400 000 rubles	500 000 rubles

PACKAGED OFFERS THAT WILL TAKE YOUR BUSINESS TO THE NEXT LEVEL, IN RUSSIA OR WORLDWIDE

SERVICES	FROM RUSSIA WITH LOVE PACKAGE	RUSSIA MEANS OPPORTUNITIES PACKAGE
WHICH PACKAGE?	Would you like to grow your business outside Russia? Ask us how! (for Russia-based companies)	Would you like to enter the Russian market? We can help! (for companies based outside Russia)
Trademark registration		
A well-selling presentation, financial model		
Turnkey contract package		
Publishing your information on www.konsaltika.com		
A one-day audit of your current franchise, advice on your documents and franchise promotion		
Management document package (your franchise development plan)		
Assisted participation in your first trade show (selection of the exhibition space, help with the booth or stand, promotional print, support at the trade show, etc.) . Conditions to be specified separately		
PRICE	200 000 rubles	250 000 rubles

INDICATIVE PRICE LIST

SERVICES	TIME FRAME	PRICE
FRANCHISE BOOK	8-16 weeks	300 000 rubles
BRAND BOOK	4-8 weeks	80 000 rubles
Developing your corporate identity	4-8 weeks	from 100 000 rubles
Management document package	5-7 days	50 000 rubles
Franchisor document package	7-10 days	50 000 rubles
Turnkey contract package	7-14 days	50 000 rubles
Auditing your current franchise	7-14 days	100 000 rubles
Publishing your information on www.konsaltika.com	1-3 days	Free with any packaged offer
Creating a landing page	4-12 weeks	from 30 000 rubles
Creating a website	8-16 weeks	from 70 000 rubles
Trademark registration, patent search	Case by case	from 35 000 rubles



AND WHO WOULDN'T LIKE A PRESENT? HERE'S WHAT YOU GET FOR FREE:

ADDING TO OUR
CATALOGUE
www.konsaltika.com

AUDITING YOUR
COMPETITORS (Don't you want
to find out who's already
making money on the same
idea?)

A FREE CONSULTATION during our
first in-person meeting (all your
questions about the legal aspects of
franchising will be answered)

SO, WHAT'S NEXT?



1. TELL US ABOUT YOUR BUSINESS IN PERSON
2. GET A SPECIAL OFFER
3. SIGN A CONTRACT
4. PLAN THE TIME TO WORK TOGETHER
5. GET THE FULL PACKAGE OF DOCUMENTS AND YOUR PERSONAL BUSINESS DEVELOPMENT STRATEGY
6. START MAKING MONEY ON THE FRANCHISE

GIVE US A CALL

+7(495)789-59-58



KONSALTIKA IS THE FIRST TAILORED, 100% CLIENT-LISTENING BUSINESS.

WE DO ONLY THAT WHICH

WILL EFFECTIVELY HELP YOU MAKE MONEY.

WE WORK AS FAST (OR AS SLOWLY) AS

YOU NEED!

SOUNDS TOO GOOD
TO BE TRUE?

**WE ARE
ALREADY ON IT!**



OUR BUSINESS PARTNERS



WE ARE BUSINESS PARTNERS WITH



BUYBRAND expo



Alfa-Bank



Topfranshise.ru



Moe delo

WE ARE MEMBERS OF



Moscow Chamber of Commerce
and Industry



ОПОРА РОССИИ

Opora russia, all-russian non-
governmental organization of small
and medium business

OUR BUSINESS AREAS:

KONSALTIKA GROUP OF COMPANIES
(developing your business, franchising,
corporate identity, franchise catalogue)
www.konsaltika.com



1001 FRANCHISES
(turnkey franchise creation)
www.1001franshiza



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